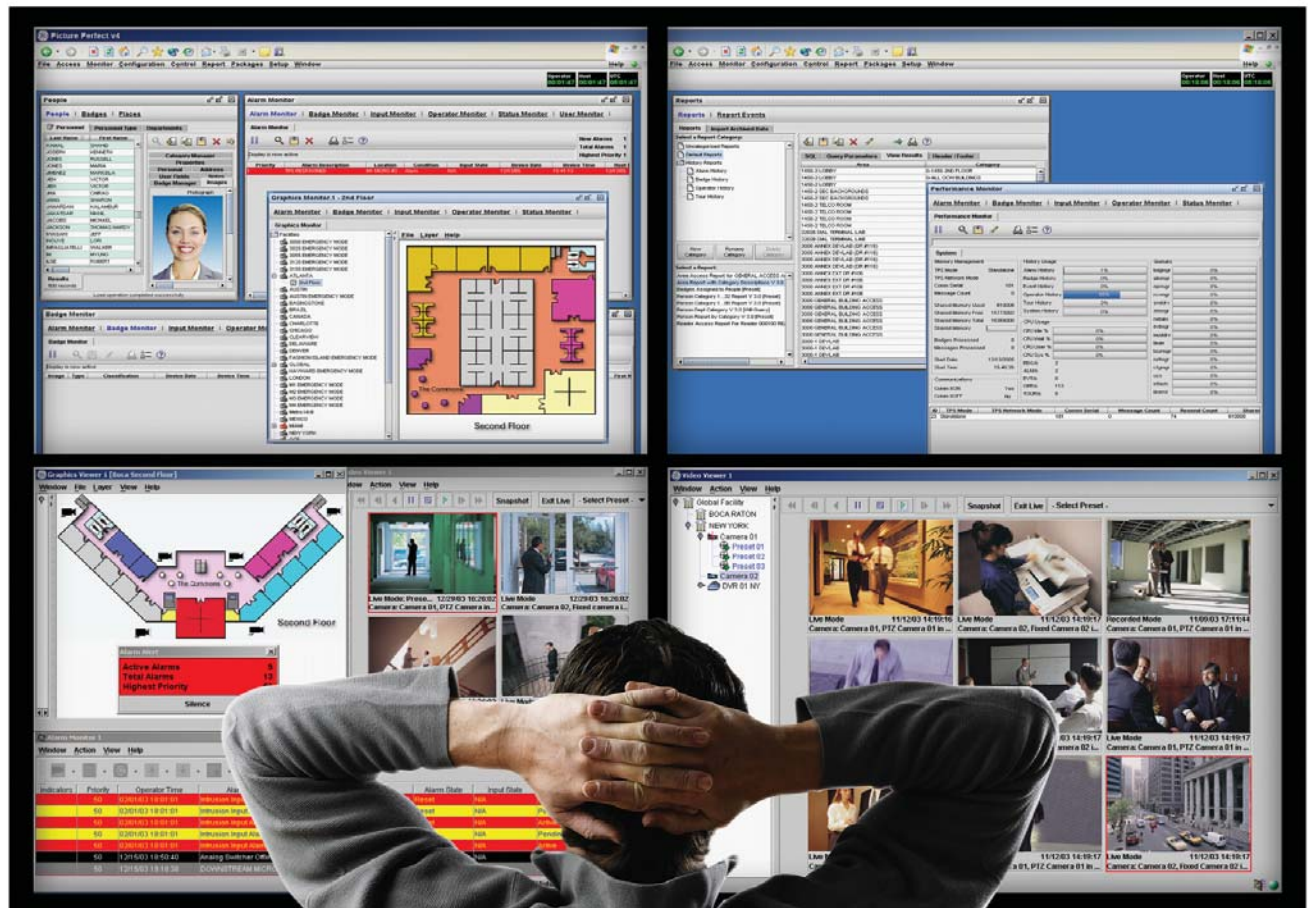


Picture Perfect™

The only UNIX Platform for Integrated Security Management
and Access Control

Reliable. Flexible. Efficient.



15 years and counting

Picture Perfect™ v4 is even more reliable, flexible and efficient

We know you face increasingly complex security challenges and rapidly changing technology in your mission to provide a safe, more secure and productive workplace.

And with ongoing budget pressures, Picture Perfect offers comprehensive physical security with the industrial-strength reliability of UNIX at a low Total Cost of Ownership (TCO).

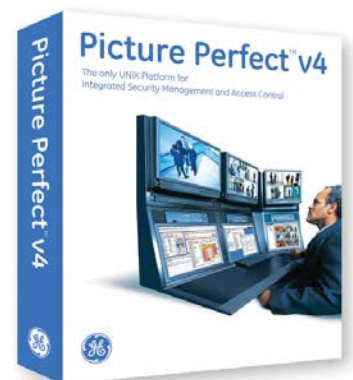
With its exclusive Web-deployable Java thin client, customizable interface, user-defined reporting capability, and XML-based API, Picture Perfect is both flexible and efficient.

Since 1991, security and IT professionals from the world's most respected companies have counted on Picture Perfect. So can you.

1991

In a recent poll*, over 70% of those surveyed rated GE Security the best brand in functionality, support, delivery, and responsiveness.

2006





Picture Perfect

Delivering business value to both

For integrated security management and access control, security and IT professionals agree that one solution meets their needs—and for good reason. Only Picture Perfect delivers on *all* their priorities with a future-proof solution, proven to scale over 10,000 doors worldwide.

Security and IT

Designed for Security:

Flexible and Efficient to Easily Manage Large, Complex Operations

Security professionals can readily customize Picture Perfect's Graphical User Interface (GUI) to make repetitive daily functions more efficient and improve operator productivity. And with Picture Perfect's extensive built-in reporting capabilities you have easy and immediate access to business intelligence—critical for maintaining an effective security program.

Designed for IT:

Reliable, Scalable and Efficient Deployment With Reduced Support Costs

IT professionals can count on the proven reliability and cost-cutting benefits of UNIX. Picture Perfect remains the only enterprise-class physical security system designed to operate on IBM AIX and Red Hat Linux server platforms.

Only Picture Perfect features a Web-deployable, Java thin client, reducing IT support costs at the desktop. What's more, Picture Perfect features a non-proprietary ODBC-compliant database and XML API, making it easy to integrate security with the rest of your IT infrastructure and business systems such as HR and Time & Attendance management.

GE is the #1 choice for access control, used by more than half of Fortune 100 companies

The benefits of UNIX: lower TCO, higher ROI

According to industry research*, the initial purchase price of hardware and software accounts for less than 30% of the total cost of owning and operating a server system over a five-year period. What's more, the research shows organizations spend on average more than 65% of their IT budget sustaining existing infrastructure. That covers day-to-day operations as well as maintenance and support costs. They spend 25% on migrations and upgrades. That leaves just 10% to go toward innovation and new functions.

By reducing those infrastructure maintenance costs, organizations can invest more of their IT budget on innovations that support key business strategies and growth initiatives.

That's where UNIX comes in. Research shows UNIX-based servers have a much lower TCO than comparable Windows-based servers. That's because UNIX servers are easier and cost less to maintain, and they offer a better price-to-performance ratio. In addition, Linux can run on lower-cost hardware, further reducing the TCO.

UNIX is less vulnerable to virus attacks than Windows, and it's also much more stable in a shared-server or multi-user environment. That translates into less downtime and industrial-strength reliability. The advantages of UNIX add up to deliver a higher return for your IT investment.

*Thomas Pisello, "The Business Value of HP-UX 11i", Alinean Inc., October (2004), p.4



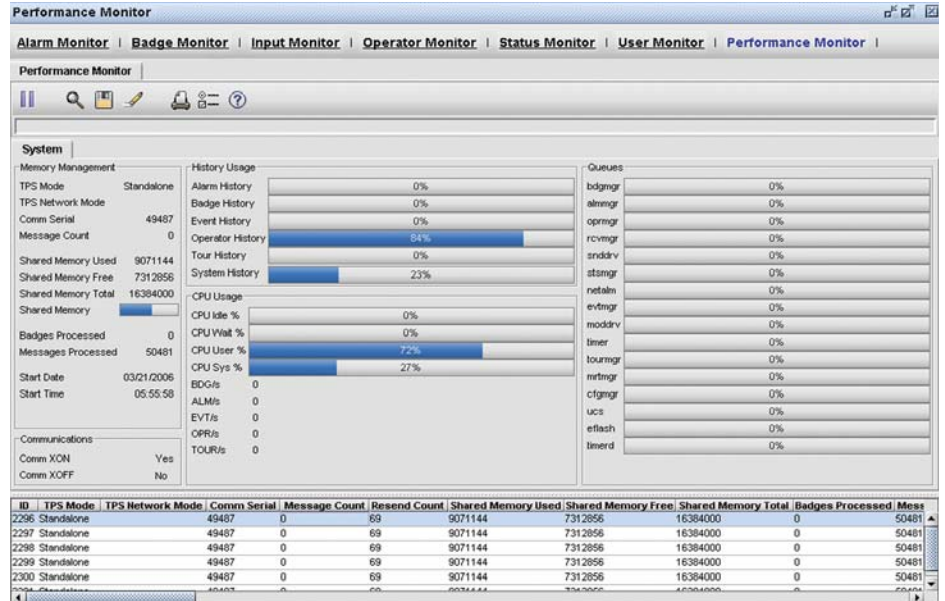
The benefits of design:

Picture Perfect offers capabilities no other access control system can match

PROVEN RELIABILITY

With so many back-office and mission-critical applications already running on UNIX, Picture Perfect fits right into your existing IT infrastructure. Thanks to this architecture, Picture Perfect is stable and less vulnerable to virus attacks than a Windows-based system.

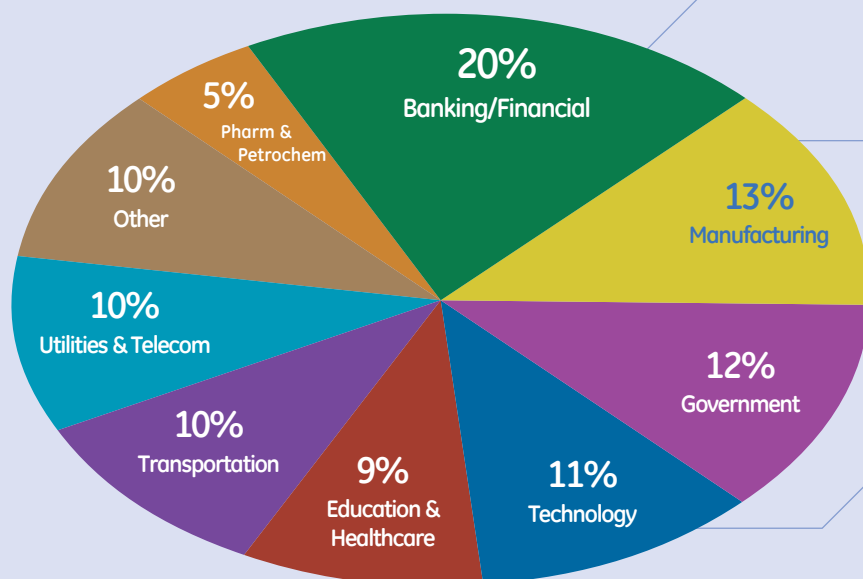
The robust, scaleable UNIX platform can easily handle high transaction volumes, complex data and real-time interactivity required for enterprise security operations. Powerful enough to support more than 10,000 doors worldwide, Picture Perfect can sustain millions of access control transactions and operate for years without interruption.



Picture Perfect provides real-time monitoring tools that provide quick and easy visualization of system performance characteristics.

Where can you find Picture Perfect?

For 15 years Picture Perfect has been serving the security needs of the world's most respected companies across every major vertical.



Banking/Financial

Some of the world's top banking and financial institutions use Picture Perfect's robust feature set to secure assets, as well as hundreds of thousands of employees.

Manufacturing

Manufacturers around the globe rely on Picture Perfect to secure their organizations—from corporate campuses to production facilities. At a leading automotive manufacturer, Picture Perfect manages more than 1,000,000 personnel access transactions per day at over 250 facilities across the globe.

Government

From municipalities and federal agencies to military installations, Picture Perfect has provided homeland security solutions for government facilities around the world for over 10 years.

Technology

The largest, cutting-edge technology companies trust in Picture Perfect to manage and monitor security operations. This includes a single installation with over 13,000 access-controlled doors.

Education

North America's most prominent colleges and universities rely on Picture Perfect to manage one card, multi-campus access for tens of thousands of students annually.

FLEXIBLE AND EFFICIENT

Exclusive Java thin client

Lowers deployment and support costs.

Picture Perfect's Java thin client is completely compatible with your existing IT infrastructure—making it easy for operators to access the system from their Windows desktop.

Unlike thick client architectures that are installed on individual workstations, Picture Perfect's user interface is deployed over the Web. Picture Perfect offers zero client administration and automatically delivers software updates from the server. It eliminates the need for local IT resources to install and maintain desktop software—reducing support costs while maintaining security across the enterprise.

The screenshot shows the 'Custom Forms' configuration window. At the top, there's a navigation bar with tabs: System Parameters, Printers, Workstations, Badge Designs, Custom Lists, Custom Forms (selected), and Graphics Parameters. Below this, the 'Custom Forms' section is active. On the left, a tree view shows a hierarchy: Access > People > Personnel > Personnel Type > Departments. The main workspace is divided into several panels. The 'Preview' panel shows a 'Copy of Default People Form' with a 'Facility' dropdown set to 'GLOBAL'. The 'Workspace' panel has a 'Tabs' list (Address, Personal, Properties, Category Manager, Badge Manager, Images, User Fields, Notes) and a 'Tab Sequence' section with 'New Tab', 'Rename', and 'Delete' buttons. The 'Tab Layout Preview' panel shows a visual representation of the form layout with width and height settings. The 'Available Form Fields' panel lists fields like Pin, First Name, Last Name, Initials, Department, Facility, Employee Id, Title, Type, and Status. The 'Form Fields on Tab' panel shows a list of fields with a 'Field Sequence' section. The 'Field Settings' panel has a table with 'Required' and 'Label Name' columns, with values 'Yes' and 'Department' respectively.

With customizable forms, Picture Perfect can be tailored to specific operator functions and experience.

Easy to use, easy to customize.

Many systems require operators to adapt their data entry workflow around a static form layout. These forms are dictated by the applications design, often exposing operators to data they do not need to manage. This typically extends an operator's learning curve and makes daily, repetitive tasks less efficient.

We designed Picture Perfect with software ergonomics in mind. You can create different user interfaces for different operators to align with your security policies and improve productivity. This means that Picture Perfect can be tailored to specific operator functions and experience. You can customize data entry and search forms, form and field-level permissions, as well as create templates for configuration wizards to simplify administrative tasks.



The business intelligence edge:

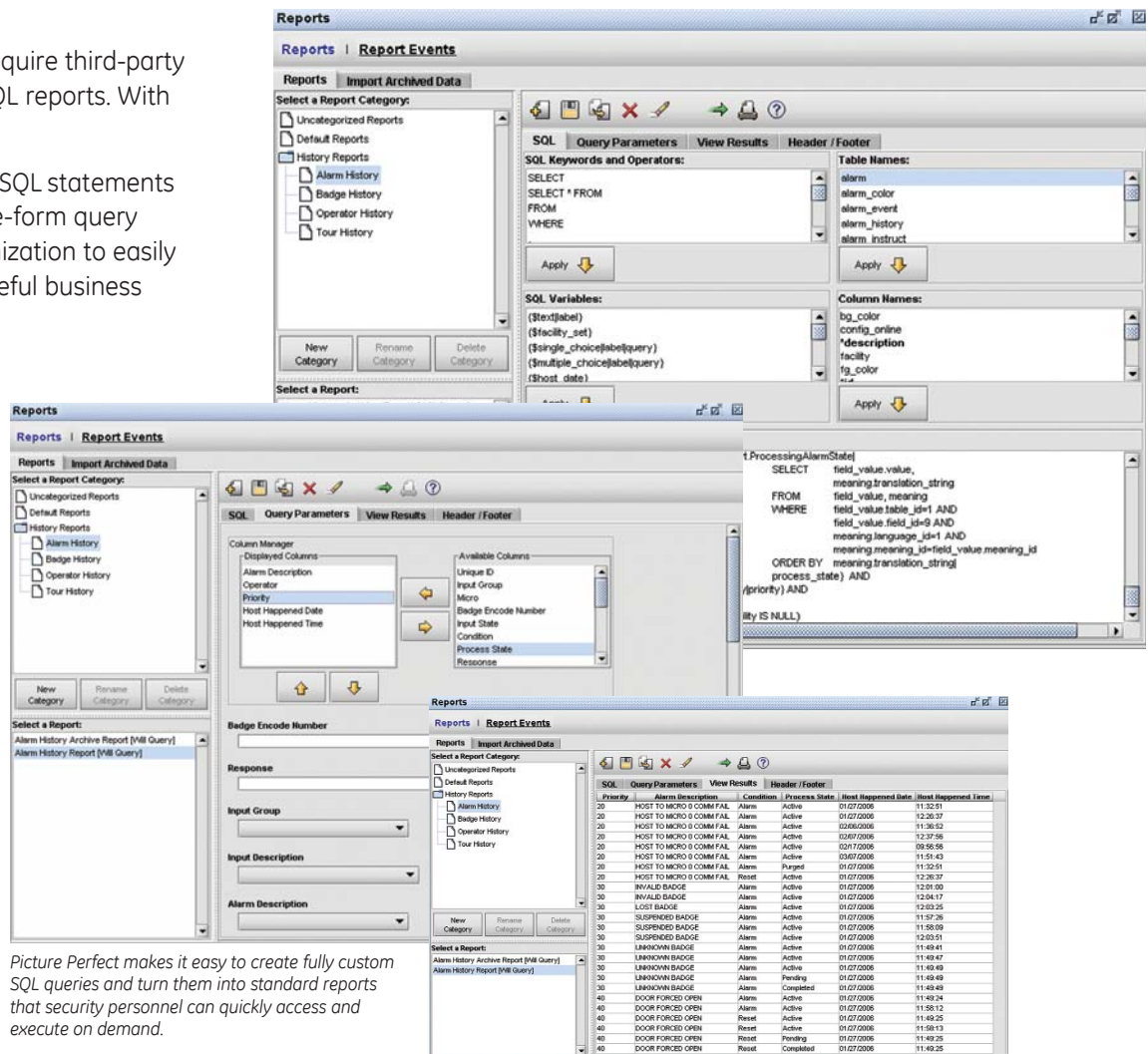
Picture Perfect makes it easy and efficient to produce more than just data



Built-in report capabilities

Other access control systems require third-party software to generate custom SQL reports. With Picture Perfect, it's built right in.

You can write custom, complex SQL statements and automatically generate free-form query reports. This enables your organization to easily generate reports that deliver useful business intelligence on demand.

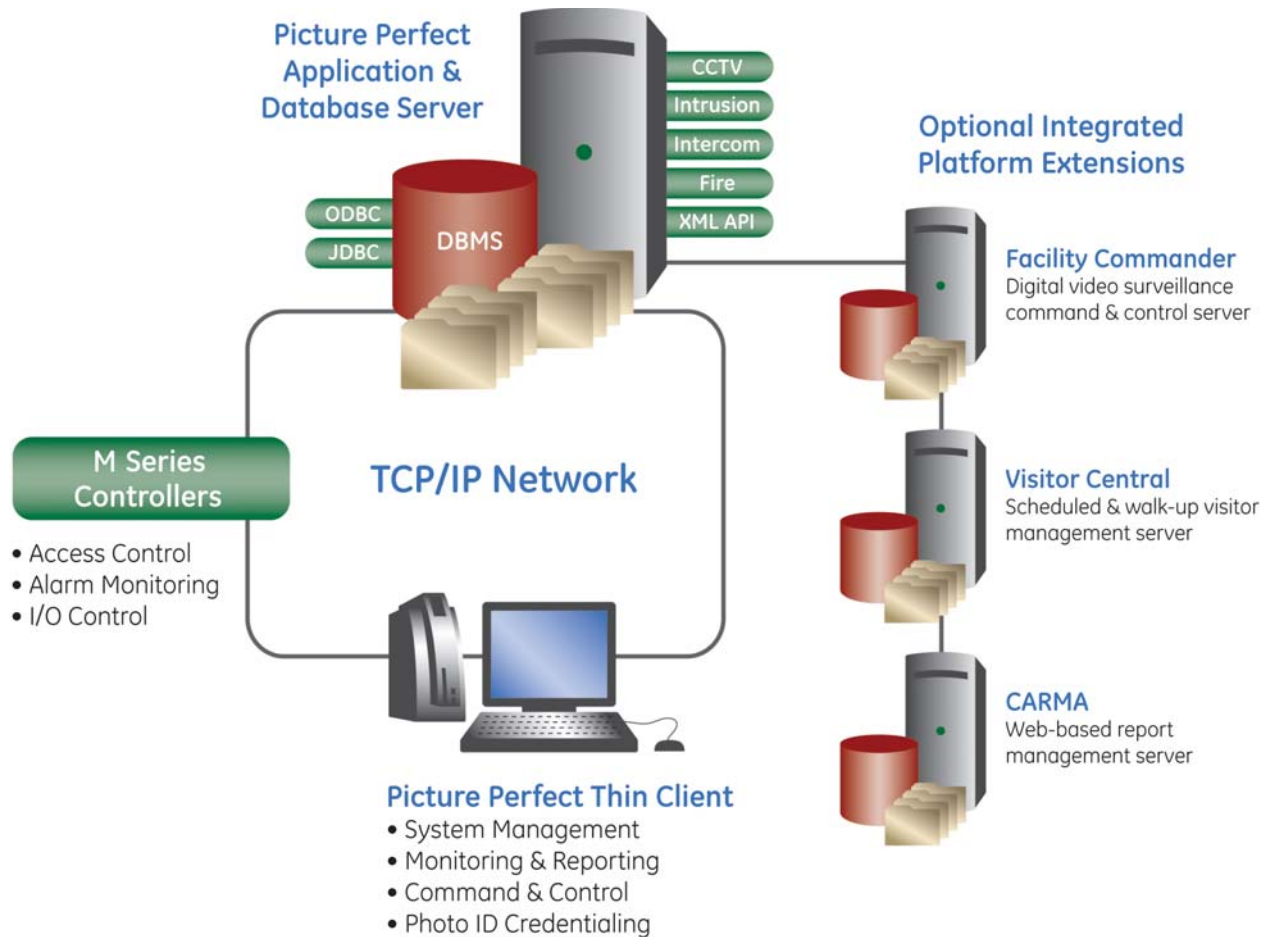


Integration

Picture Perfect supports both open database connectivity (ODBC) and Java database connectivity (JDBC). That allows Picture Perfect to exchange data in real-time with external security systems like CCTV and intrusion alarms, as well as business systems such as HR and time and attendance management. This ability to readily exchange data across multiple systems positions Picture Perfect as an integral part of the useful business intelligence your organization needs to succeed and to protect its people and property.

Picture Perfect Security Management Platform

Complete capabilities for integrated security and access control



Picture Perfect. Or Your Money Back.

Over the last 15 years, thousands of companies have relied on GE access control systems to help protect their business. So can you. GE is so confident in Picture Perfect that all new systems are backed by an unprecedented 12-month money back guarantee.*

**Certain terms and conditions apply.*



Security is everyone's business

Whether you're a corporate executive, a small business owner or a head of household, security is your business. That's why GE offers so many security solutions to meet the widest range of needs. No matter what line of business you're in, GE is the smart choice.

From home to industry to national security, GE Security covers the full spectrum of security and detection systems solutions, including high-tech video monitoring, Web-based surveillance systems, access control, explosives and narcotics detection, fire alarm and life safety, residential and commercial intrusion detection.

What's more, GE offers something that's hard to put a value on: the confidence that comes from working with one of the world's most respected companies, one that has been creating new technologies and making lives better for more than 125 years.

For more information about GE Security and our product offerings, call 888-GE-SECURITY (437-3287) or visit www.gesecurity.com



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imagination at work